

VICTORIA CROSSING

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newsletter

Yuk Yuk's opens with a bang at the Elbow River Casino

After a year-long journey that included eight months of renovations, Yuk Yuk's International has opened a brand new Calgary club within the Elbow River Casino. The club opened with a bang on February 26 and has had sold out shows every weekend since with acts such as two-time Gemini nominated Nikki Payne, Last Comic Standing's Gerry Dee and internationally known comedian Emo Philips.

Housed in the upper level of the Elbow River Casino in a former banquet facility, the Yuk Yuk's nightclub is a 250-seat venue with

acts running from Wednesday to Sunday, full bar service, and dinner and show options. Patrons also have access to the casino's free underground parkade and lot.

Kevin Booth, general manager for the casino, helped bring Yuk Yuk's to its new home by bringing together two of his formerly retired friends. The new club is owned by Hal Metcalfe, an oil and gas entrepreneur, and Jim Weston, who previously co-owned a courier service for 25 years.

Want to have some fun? Come join Yuk Yuk's at their new home in the Elbow River Casino. Yuk



Yuk's Calgary is located at 218 - 18 Avenue SE. Phone: (403) 258-2028. Visit www.yukyuks.com for a look at current and upcoming shows. ❖



DEVELOPMENT WATCH

DP2009-0109: [239 - 12 Avenue SW] Change of use: Hotel. BRZ response: support with comments regarding facade, podium treatments, patio fencing.

DP2009-0237: [211 - 14 Avenue SW] Change of use: Beauty and Body Service, "Fantastic Cuts Hair Studio and Tanning." BRZ response: no objections - support.

DP2009-0507: [1331 Macleod Trail SE] Facia Identification Sign: "ATB Financial". BRZ response: no objection.

Note: All new Development Permits (DP) can be seen on the City of Calgary's website. This list is updated every Tuesday. As our newsletter is a monthly publication, we highly recommend you check www.calgary.ca (type "planning applications by community or ward" in the search field) for the latest information regarding DPs. We will only post here DPs that have been physically received by the BRZ office. ❖



Attention BRZ Member Businesses

The City of Calgary's Centre City Safety Impact Team (CCSIT) will be co-hosting, along with the Calgary Downtown Association (CDA), a Focus on Safety meeting. There will be two sessions - one over the lunch (with Mayor Dave Bronconnier) and a second session scheduled for 5pm. Please see the invite below for details and RSVP info.

AGENDA

11:30am to noon - Lunch available, pre-event meet and greet, review of partner agencies and CCSIT materials

Noon - Introduction

12:05 to 12:15pm - Greetings from the Mayor*

12:15 to 12:45pm - Presentation, Introduction of Centre City Safety Impact Team (CCSIT) Members, Overview of the purpose of CCSIT, Accomplishments to date and strategies, Next Steps - Introduction of Good Neighbour Agreement & 3-1-1 Initiative, Introduction of partner agencies

12:45 to 12:55pm - Q&A

12:55 to 1:00pm - Closing Remarks from CDA Board Chair Georgi-Anna Sizeland (co-sponsor)

1:00 to 1:30pm - Networking / Information Sharing / Review of materials

Overflow Session

4:30 to 5:00pm - Refreshments available, pre-event meet and greet, review of partner agencies and CSIT materials

5:00 to 5:10pm - Introduction

5:10 to 5:40pm - Presentation

5:40 to 5:50pm - Q&A

5:50 to 6:00pm - Closing Remarks from CDA Executive Director Maggie Schofield (co-sponsor)

6:00 to 6:30pm - Networking / Information Sharing / Review of materials

*Mayor Bronconnier will not be attending the Overflow Session.

Focus on Safety

A Centre City Lunch & Learn Session

You are invited to join the Calgary Downtown Association, the Centre City Safety Impact Team and **Mayor Dave Bronconnier** for a presentation to Centre City businesses on:

Focus on Safety
What The City and its Partners are already doing & How you can Help!




Learn more about the safety initiatives underway in the centre city and your role as a business partner and stakeholder

Wednesday, April 8th 2009
 Glenbow Museum - ConocoPhillips Theatre
 130 - 9th Avenue S.E.

12:00-1:00 pm
 Doors open @ 11:30 am
 Lunch to be provided

Seating is limited so register early!

Please RSVP no later than April 6th
 To RSVP go to calgary.ca/centrecity/safety



Tenants move into new Stampede Station

Located directly across the Victoria Park/Stampede LRT station, phase I of the Stampede Station project is nearing completion and tenants to the new 9-storey office tower have begun to move in. We would like to welcome these businesses to Victoria Crossing:

Little Rock Document Services: This shop has been in the print business in the west end of Calgary since 1994. Some of their specialties include large format plotting, report production, binding and digital documents. Key clients include those in the oil & gas industry, engineering and geomatics. Little Rock Document Services is located at #125, 1331 Macleod Trail SE. Phone: (403) 269-7022. Website: www.littlerockdocuments.com.

IHS Energy Inc.: In operation since 1959, IHS is a leading global provider of critical information and insight into areas ranging from government, technical professions, small businesses and multinational

companies. IHS Energy Inc. is located at #200, 1331 Macleod Trail SE. Phone: (403) 770-4646. Website: energy.ihs.com.

Enerflex Systems Ltd. - Western Canada Corporate Office: This global supplier for the oil & gas industry has relocated their Western Canada corporate office into the new Stampede Station. They serve a worldwide market that includes Europe, Australia, Asia and the Middle East. Enerflex Systems Ltd. is located at #904, 1331 Macleod Trail SE. Phone: (403) 387-6377. Website: www.enerflex.com.

Tundra Engineering Associates Ltd.: This business has been providing engineering solutions and expertise in the energy industry since 1994. Tundra Engineering Associates Ltd. is located at 1331 Macleod Trail SE. Phone: (403) 777-2477. Website: www.tundraeng.com.

The Stampede Station building also features banking services through the newly opened **ATB Fi-**



ancial, located at the base of the tower, phone: (403) 974-8988.

The building will also be home to a soon-to-be-opened Second Cup coffee shop, and plans for a new restaurant are in the works. ❖

Welcome TD Canada Trust



Located at the base of the Sasso Condo tower, TD Canada Trust's new Victoria Crossing branch is now open! Stop by for your daily banking needs.

They are located at 105, 1410 - 1 Street SE. Phone: (403) 294-4700.

Hours of operation:

Mon - Wed: 8 am to 6 pm

Thur - Fri: 8 am to 8 pm

Sat: 8 am to 4 pm

Closed on Sundays ❖

Keeping employee morale alive

A little extra goes a long way in boosting employee morale. It is important to show staff that you appreciate and understand the challenges they face, both personally and professionally. Take the time to reward staff with small items of appreciation, share words of encouragement or celebrate small successes. You will be surprised at how effective it can be as a motivator.

Time is Money Executive Concierge Inc. offers so many ideas

for inexpensive gifts and events that are unique yet still portray thoughtfulness and class. Their gifting division is energized by thinking outside the box. They can assemble distinctive gifts, packages and event themes that make thoughtful statements. In the end, creativity will be recognized and thoughtful statements will have lasting impressions.

Visit www.timeismoney.ca or phone (403) 612-2993 for more information. ❖

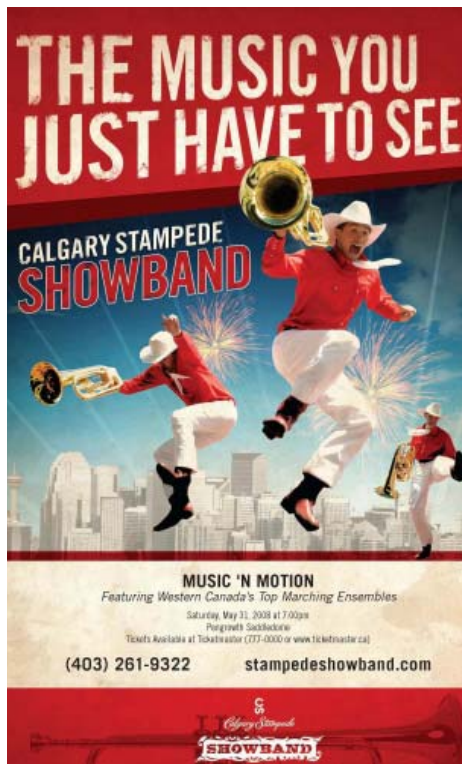




Accepting new patients



Freedom Chiropractic and Massage would like to welcome Leslie Burger as their new massage therapist. Leslie is accepting new patients at this time. Please call 403-269-BACK (2225) to book an appointment. Freedom Chiropractic and Massage is located at 116, 422 - 11 Avenue SE. Website: www.freedomchiropractic.ca.



Wines by the glass

The Embarcadero now has wines by the glass or taste, with a new argon system to preserve newly-opened freshness. For more details or to make a lunch or dinner reservation, visit www.oysterbar.ca.



The Embarcadero is located at 208 - 17 Avenue SE. Phone: (403) 263-0848.

Hunting for chocolate



Chocolaterie Bernard Callebaut [1313 - 1 Street SE] offers wondrous milk or dark chocolate eggs filled with sumptuous individual chocolates in addition to a parade of bunnies to sweeten the Easter festivities.

To hunt for your very own Easter treats, visit the Victoria Crossing location at 1313 - 1 Street SE, browse any Calgary or Banff location, visit www.bernardcallebaut.com or call (403) 265-5777.

Taste of the month:

Thai Noodle Salad at St. James Corner



St. James Corner Restaurant & Irish Pub, located on the corner of 13 Avenue and 1 Street SW, has officially opened its doors. With its warm interior décor, large custom-carved bar and multiple flat screen TVs placed throughout, St. James Corner provides a casual and relaxing atmosphere that is perfectly tailored for after work drinks and simply catching up with friends.

You'll also find more than the typical pub fare on the menu. Try the Thai Noodle Salad. This satisfying mix is prepared using red and green peppers, cilantro, crispy wonton noodles, a light vinaigrette and your choice of grilled or Cajun style chicken breast.

If you're after something a little more hearty, the menu also includes a selection of Irish favourites such as boxty (a traditional Irish potato pancake), bangers and mash, and Finnegan's fish & chips.

Breakfast is available on the weekends and daily drink and food specials are offered throughout the week.

Visit St. James Corner at: 1219 - 1 Street SW. Phone: (403) 262-1157. Website: www.stjamescorner.ca.



SPIN adds new member to the team

Stephen Nykolyn joins SPIN Creative as senior account manager to add depth and experience to their client offering and help lead on business development efforts.

Stephen re-enters the agency world after spending the last five years applying his new business and account management skills on a world stage within the mobile entertainment and wireless location industries.

Some of his recent clients included ESPN, Disney, SonyBMG, CBS Mobile, Sprint, and LivePlanet – Matt Damon and Ben Affleck’s



production company.

SPIN Creative is a Calgary-based communications company with a powerful combination of experience, energy and enthusiasm. The team comprises experienced and friendly people who help clients develop and fine-tune their marketing and communications strategies in order to execute targeted advertising and design across all mediums.

SPIN Creative is located at 200, 1316 - 1 Street SW. Phone: (403) 520-8008. Website: www.spincreativeinc.ca.

Smile for the camera

Along with world class recording studios The BEACH also hosts a world class shooting stage. More than 1,400-sq-feet of floor space and an 18-foot high white backdrop with a cove base provide a blank canvas for any professional photographer or videographer.

There is an attached washroom/change room with plenty of space and a well lit make-up mirror.

The BEACH provides toiletries as back up, as well as music, a fan, and beverages such as coffee, tea, or purified water. If needed, there is also a kitchen attached with a fridge and microwave for full day shoots.

In addition to being used for photography and video, this space is also great for fashion shows and art shows. The BEACH provides a cat walk stage for fashion shows that can be arranged in a variety of



ways. For art shows, it’s the perfect location in historic Victoria Park. There is easy access with an overhead door and separate entrance for parties.

For a personal tour of the space, please arrange a time with the studio manager at (403) 237-6267 or studiomanager@thebeachaudio.com.

Business of the month:

House of Persian Rugs



House of Persian Rugs has been importing beautiful hand-knotted Persian and Oriental rugs to Calgary since its beginnings in 1968. These works of art are hand-selected and brought in from areas such as China, Iran, India and Afghanistan. This family-owned business also gives back to the community by supporting various non-profit organizations such as the Red Cross, the Canadian Diabetes Association, and YMCA Calgary’s Strong Kids Campaign. In March 2009, House of Persian Rugs also donated \$85,000 worth of rugs to the Lougheed House to be placed throughout the home.

Visit House of Persian Rugs at: 221 - 10 Avenue SW. Phone: (403) 262-5323. Website: www.houseofpersianrugs.com.

April 25: The Mustard Seed Call to Prayer



Come and hear inspirational words while joining together in a time of prayer for the work of The Mustard Seed. From 9:30 am to 12 pm. On the main floor of the Mustard Seed Street Ministry, 102 - 11 Avenue SE. To RSVP, call (403) 269-1319 ext 229.



United Way launches the Benefits Navigator

United Way of Calgary and Area has recently launched a new on-line tool that helps Calgarians identify the government benefits and credits for which they might be eligible.

“A lot of Calgarians don’t know what benefits are out there, let alone know which ones they qualify for – these families could be receiving more help than they realize,” says Loreen Gilmour, spokesperson for United Way. “We are very excited about this new tool. We believe it’s going to make a difference for many Calgarians who are struggling in

this tough economy,” she says.

The Benefits Navigator, found at www.reducepoverty.ca, is an online tool that anyone can access from any computer. Users input their family demographics and financial information, and in return the Navigator indicates the benefits that the user may be eligible for and provides links to necessary applications.

The Navigator includes benefits and credits for families, seniors and people with disabilities. It will soon be expanded to include information for immigrants and residents of the municipalities surrounding Calgary. ❖

Get the GOVERNMENT BENEFITS you deserve



Visit the Benefits Navigator at www.reducepoverty.ca

United Way of Calgary and Area
Poverty Reduction Coalition

The Navigator is funded by a consortium of United Way donors striving to increase Calgarians' financial stability. Their vision and commitment to the community is what makes this kind of innovation possible.

April at Memorial Park Library



Sundays until May 10 - Writers Group: This weekly meeting of professional and semi-professional writers who are new to Canada is intended to assist in connecting to the larger writing community in Calgary, as well as developing skills as a writer in Canada. This free program is guided by professional writer Eugene Stickland. Note this is not a “learn to write” program. It is recommended that artists who participate have past writing or publication experience. From 1 pm to 3 pm. For more information, call 3-1-1, e-mail CCD@calgary.ca or

visit www.calgary.ca/arts.

April 2 - Writing in the Works 2: Five Calgary writers will read from books in progress, books coming out soon, and books on the prowl for publishers. Featuring Susan Calder Arnold, Lori Hahnel, Naomi K. Lewis, Elaine Morin and Inge Trueman with MC Rona Altrows. From 7 pm to 9 pm.

April 4 - Fred Stenson: The Art and Craft of Historical Fiction: Presented by the Writers’ Trust of Canada, this workshop will look at several basics of historical fiction writing such as creating historical characters and the question of accuracy. From 1 pm to 4 pm. To register or for more info, please contact info@writerstrust.com or (416) 504-8222 ext. 242.

April 4 - Computer Literacy: From 10 am to 11:30 am. Introduction to Microsoft Excel. Registration required.

1221 - 2 Street SW

Hours:

Mon, Fri, Sat
10 am – 5 pm

Tue, Wed, Thu
Noon – 8 pm

Sun (mid-Sept to mid-May)
Noon – 5 pm

Phone:

General Inquiries
(403) 260-2600

Program Registration
(403) 260-2620

www.calgarypubliclibrary.com

Thursdays in April (2 to 23) - CyberSeniors: Learn how to use a mouse, search the internet, use e-mail, and about the components of a computer. Age 50 and up. From 10 am to noon. Registration required.

*Register for programs by phone, on-line or in person at any library branch. A valid Calgary Public Library card in your name is required to attend all programs. ❖

April 4 to 5: Calgary Stampede's Agriculture Weekend

Stampede Park is the place to be April 4th and 5th for lively and entertaining presentations geared to the whole family.

Learn about agriculture through demonstrations and interactive displays at Aggie Days, sponsored by EnCana, make the most of acre-

age living at the Acreage Lifestyle Show, and discover unique Alberta destinations at Rural Routes. Back are the Alberta Producers' Market and the Alberta Fare Café, stock dog competitions and the Canadian Horseshoeing Championship.

Admission is \$5 for adults,

children 12 and under get in free.

Saturday from 10 am to 8 pm.

Sunday from 10 am to 5 pm. For

more information visit

www.calgarystampede.com. ❖



a sneak peak at April

SUN	MON	TUE	WED	THU	FRI	SAT
			1 Greg Gescha at The Brickyard	2 The Neckers at The Brickyard Nickleback at the Saddledome Al Barrett Duo at Elbow River Casino	3 Breast Cancer Benefit Concert at The Brickyard The Sixties Band at Elbow River Casino	4 The Duped at The Brickyard Calgary Roller Derby Assoc. at Stampede Park The Sixties Band at Elbow River Casino
5	6	7	8 The Nate Pike Band, Jenn Swayne and Deluge at The Brickyard	9 Wax Poets at The Brickyard Al Barrett Duo at Elbow River Casino	10 Kovered in Lies at The Brickyard Arms Show at Stampede Park The Butchers at Elbow River Casino	11 Downtown Poets at The Brickyard Holly Woods & Toronto at Stampede Casino Arms Show at Stampede Park The Butchers at Elbow River Casino
12	13	14	15 Calgary Job & Education Fair at Stampede Park	16 Al Barrett Duo at Elbow River Casino	17 Blue Rhino at Elbow River Casino Body, Soul & Spirit Expo at Stampede Park	18 Calgary Woman's Show at Stampede Park Calgary Pet Expo at Stampede Park Blue Rhino at Elbow River Casino Body, Soul & Spirit Expo at Stampede Park
19 Calgary Woman's Show at Stampede Park Calgary Pet Expo at Stampede Park Body, Soul & Spirit Expo at Stampede Park	20	21 Music@Noon@Cantos: the Mount Royal College Conservatory Academy	22	23 Al Barrett Duo at Elbow River Casino Jeff Martin at Stampede Casino	24 Farmer's Daughter at Stampede Casino Al Barrett Band at Elbow River Casino	25 Calgary Comic & Entertainment Expo at Stampede Park
26 The Killers at the Saddledome Calgary Comic & Entertainment Expo at Stampede Park	27	28	29	30 Al Barrett Duo at Elbow River Casino		

The Victoria Crossing BRZ Newsletter welcomes your event submissions. If your event falls within our area and you would like to post it here, please send the details to newsletter@vcrossing.com.





VICTORIA
CROSSING

Soul
of CALGARY

This monthly newsletter is produced by the Victoria Crossing Business Revitalization Zone (BRZ), a not-for-profit collaboration of merchants and businesses working together to promote and improve the community of Victoria. Victoria Crossing distributes these notifications in aims of promoting the area's revitalization and providing added value to our stakeholders. If you would like to receive this publication via e-mail, please e-mail newsletter@vcrossing.com with SUBSCRIBE ME in the subject field. If you wish to be removed from our newsletter mailing list, please e-mail newsletter@vcrossing.com with UNSUBSCRIBE in the subject field.

The Victoria Crossing BRZ lies just south of Calgary's downtown core, between 10 Avenue and 17 Avenue, and between 6 Street SE and 2 Street SW. If your business is new to the area and you would like to be included in the newsletter, please let us know by contacting the BRZ office.

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