

# VICTORIA CROSSING

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# newsletter

## BRZ unveils new logo & brand

At our Annual General Meeting held on November 5, 2009, the Victoria Crossing BRZ was pleased to unveil its new logo and rebranding under the name “Victoria Park”.

Over the course of the last five years, the community of Victoria Park has seen significant change, emerging from a state of underdevelopment and neglect to a growing, thriving, urban community.

After conducting extensive market research earlier this year, the BRZ found that the current branding was not aligning with the community, and that the name “Victoria Crossing” held little recognition and was in fact rarely used to identify the area.

The new Victoria Park logo, with

# VICTORIA PARK

urban calgary

its vibrant green and neutral chocolate brown tones, is designed to echo the energy this unique urban community has to offer.

In addition to our new look we will be making some changes to our newsletter and launching a completely new website.

Stay tuned in 2010! It is going to be an exciting year as we begin rolling out our new image and executing a completely new marketing and communications strategy. ❖

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## DEVELOPMENT WATCH

**DP2009-3661:** [224 - 11 Avenue SW] Change of Use: Office. BRZ Response: No objection.

Note: All new Development Permits (DP) can be seen on the City of Calgary’s website. This list is updated every Tuesday. As our newsletter is a monthly publication, we highly recommend you check [www.calgary.ca](http://www.calgary.ca) (type “planning applications by community or ward” in the search field) for the latest information regarding DPs. We will only post here DPs that have been physically received by the BRZ office. ❖





# Loungeburger opens in Stampede Station

With an array of specialty burgers ranging from bison to elk, the newly opened Lounge Burger is truly what its name suggests.

Located on the ground floor of the Stampede Station office building, this stylish yet unassuming lounge is focused on providing you with a gourmet burger dining experience.

Using quality meats in their signature burgers, you'll find items such as real Kobe beef, Alberta raised elk, free range turkey and hormone free beef on their menu.

And if you're particular about how you like your burger, you also have the option to build your own. But with more than a dozen patties and over 20 sauces to choose from, that may prove a little more challenging to do!

Apart from their signature burgers, the restaurant also offers several soups, salads and entrée selections



including a wild mushroom bisque and fish tacos.

The atmosphere is casual and with large flat-screen TVs placed throughout, it makes for a great location to catch a flames game with friends.

Its proximity to the Saddledome and Stampede grounds also make it an ideal spot to hit before or after concerts and events.


### Hours of operation:

Mon - Wed: 11 am to 1 am  
Thurs - Sat: 11 am to 2 am  
Sun: 11 am to 11 pm

Loungeburger is located at 270 - 14 Avenue SE. Phone: (403) 250-2747. Website: [www.loungeburger.com](http://www.loungeburger.com). ❖

# Delicious delicacies available at L'Épicerie for the holidays

now available at  
**L'ÉPICERIE**



**Gift Baskets.**  
Available from \$45

Limited Edition  
Featuring exquisite edibles from the hottest purveyors of food in France  
**FAUCHON**

[www.dominiquemoussu.com](http://www.dominiquemoussu.com)  
1325 First Street S.E., Calgary 403.514.0555

This holiday season relax and enjoy the art of entertaining with one less thing on your to-do list.

L'Épicerie's catering is customizable to fit your needs.

They offer catering for office lunches, private dinners and special events.

L'Épicerie is a family owned and operated "Fresh Delicatessen and Fine Imports" store.

They carry a fine selection of home-made Charcuterie and Foie-Gras, fine cheeses, black truffle, oysters, caviar and much more for a

memorable Christmas menu. Book your catered event as soon as possible to ensure your date!

This year, L'Épicerie is also delighted to introduce gift baskets starting at \$45.

Baskets are prepared with fine French imports, as well as additions from Fauchon - the exquisite French food line.

Gift certificates are also available.

L'Épicerie is located at 1325 - 1 Street SE. Phone: (403) 514-0555. ❖



# Cohos Evamy honoured at Calgary Urban Design Awards

Cohos Evamy Integrated design has been recognized at the recent Calgary Mayor's Urban Design Awards, taking away two awards and an Honourable Mention, out of only six awards conveyed.

Fifty-one entries were received into the awards program in total.

The recently completed Bankers Court Office Tower - the new sister tower to the renowned Bankers Hall office towers - won in its Urban Architecture category, while the Calgary Zoo's new North Gate Pavilion won in the Civic Design category.

An entry for the Royal Canadian Pacific Entry Pavilion - recognized



Calgary Zoo North Gate Pavilion, courtesy Cohos Evamy. Photo: Tom Arban.

for its outstanding contribution to the urban environment - received an Honourable Mention in the Urban Architecture Category.

Held every two years, the Mayor's Urban Design Awards seek to recognize excellence in many facets of urban design.

Urban Design Awards recipients



Bankers Court Office Tower, courtesy Cohos Evamy. Photo: Tom Arban.

are eligible for nomination to the national Royal Architectural Institute of Canada Urban Design Awards, planned to take place in 2010. ❖

## Alternative care now available at Freedom Chiropractic

Freedom Chiropractic and Massage and Dr. Sandy Macleod are pleased to announce the clinic now offers an alternative choice of chiropractic care.

The ProAdjuster is a sophisticated technical instrument and computerized adjusting system used by doctors for spinal analysis and adjustments. The patient is adjusted with a percussive instrument while in a comfortable seated position. This allows the spine to be treated without the twisting and popping.

The computer utilizes a piezoelectric sensor system that allows precise pressure to achieve changes with the minimum amount of pressure.

Once the sensor detects movement in the area it shuts off immediately so no extra force is delivered to the area being treated.

The ProAdjuster system allows people who have spinal problems,



but were hesitant to try traditional care, to receive the care they need. The system also allows for wonderful success with other conditions such as frozen shoulder/rotator cuff syndrome and carpal tunnel syndrome among others.

If you would like more information about how the system works or to discuss whether this is appropriate for you and your particular health, please contact Freedom Chiropractic and Massage at (403) 269-2225.

Freedom Chiropractic and Massage is located at 116, 422 - 11 Avenue SE. Website: [www.freedomchiropractic.ca](http://www.freedomchiropractic.ca). ❖

## Taste of the month:

Butters Beef Burger at Loungeburger



This is one burger you can feel good about! The Butters Beef signature burger features organic and hormone free beef from Alberta's Butters Beef Farms.

This juicy patty is topped with a great combination of blue cheese and caramelized pear slices, and is sandwiched between a kaiser bun.

Top your burger off with a deliciously creamy Classic Creme Brule for dessert.

Loungeburger is located at 270 - 14 Avenue SE. Phone: (403) 250-2747. Website: [www.loungeburger.com](http://www.loungeburger.com). ❖



Dec. 16 - Music for a Winter Evening at the Jack Singer Concert Hall



The 9th annual Music for a Winter Evening concert benefits The Mustard Seed affordable housing project.

Hosted by CTV's Darrel Janz, the concert will feature the Corpus Christie Male Chorale with guest artists the Cantare Children's Choir and the Foothills Brass Quintet.

Purchase tickets online at [www.ticketweb.ca](http://www.ticketweb.ca) or by calling the Corpus Christie Male Chorale at (403) 770-6878. ❖

## December at Memorial Park Library



**Christmas Inspiration:** Remember that Memorial Park Library is the place to find ideas and information to make this year's Christmas celebration one of the best! Check out music CDs, or books and magazines on gift ideas, recipes, crafts, and Christmas traditions.

**Jan. - April 2010 Library Programs:** Registration begins December 21. Register in person, by phone at 260-2620, or on-line.

\*Resigter for programs by phone, online, or in person at any library branch. A valid Calgary Public Library card in your name is required to attend all programs. ❖

1221 - 2 Street SW

**Hours:**

Mon, Fri, Sat  
10 am – 5 pm

Tue, Wed, Thu  
Noon – 8 pm

Sun (mid-Sept to mid-May)  
Noon – 5 pm

**Phone:**

General Inquiries  
(403) 260-2600

Program Registration  
(403) 260-2620

[www.calgarypubliclibrary.com](http://www.calgarypubliclibrary.com)

## Celebrate New Year's Eve in Victoria Park

### New Year's Eve Bash at Yuk Yuk's

Laugh your way into the New Year with the Yuk Yuk's New Year's Eve Bash. Call the Box Office at (403) 258-2028 to reserve your party! Visit [www.yukyus.com](http://www.yukyus.com) for more info.



[www.bottlescrewbill.com](http://www.bottlescrewbill.com) for more info.

### New Year's Eve Festivities at the Elbow River Casino

Live Music starts at 9:30 pm on the Bayou Stage courtesy of The Real Deal. Party favors and complimentary champagne will be passed out to patrons on the gaming floor.

Jesters Court will feature a prime rib and crab leg's buffet, no reservation required. Dinner will be served from 5 pm - 10 pm. \$29.95+gst.

The Sports Lounge will show the Flames vs Edmonton Oilers game on the big screens. Game day specials available.

Visit [www.elbowrivercasino.com](http://www.elbowrivercasino.com) for more info.

### Mascherari New Year's Eve Ball 2010 at Hotel Arts

Immerse yourself in a sultry night of disguise and intrigue. Join the Mascherari.



The celebration includes an optional 3-course dinner, complimentary champagne, hors d'oeuvres, and a dessert and coffee bar.

Dress code in effect. Masks mandatory until midnight.

Purchase tickets at: [www.mascherari.com](http://www.mascherari.com). ❖



# Interesting People by Michael Grills coming to Endeavor Arts in 2010

Endeavor Arts & Event Space is launching *Interesting People* by Michael Grills in March 2010.

The viewer will be exposed to a number of printed canvases complemented by videos showing, stroke for stroke, how each painting comes into being.

If you think you are “interesting” and should have a portrait painted, visit [idrawinterestingpeople.com](http://idrawinterestingpeople.com) or contact Michael Grills at (403) 921-6112, [art@michaelgrills.ca](mailto:art@michaelgrills.ca).

Endeavor brings the new, the unexpected and the challenging to art collectors.



Visit [www.endeavorarts.com](http://www.endeavorarts.com) for more information. ♦

## a sneak peak at December

SUN	MON	TUE	WED	THU	FRI	SAT
		<b>1</b>	<b>2</b> So You Think You Can Dance Canada at the Saddledome ..... Stan Thompson's Open Mic Night at Yuk Yuk's	<b>3</b> "Roving Christmas Tour" and "Soul Christmas" concert at the Cantos Music Foundation  Jay Brown at Yuk Yuk's Comedy Club	<b>4</b> Professional Bull Riders at the Saddledome ..... Bluessmyth at the Elbow River Casino .....	<b>5</b>
<b>6</b>	<b>7</b>	<b>8</b>	<b>9</b> Stan Thompson's Open Mic Night at Yuk Yuk's	<b>10</b>	<b>11</b>  Joel Spire One Man Show at the Elbow River Casino ..... Kate Davis at Yuk Yuk's Comedy Club	<b>12</b>
<b>13</b>	<b>14</b>	<b>15</b> National Women's Team vs. Team USA at the Saddledome	<b>16</b> Stan Thompson's Open Mic Night at Yuk Yuk's	<b>17</b>	<b>18</b>  The Sixties Band at the Elbow River Casino ..... Tommy Campbell at Yuk Yuk's Comedy Club	<b>19</b>
<b>20</b>	<b>21</b>	<b>22</b> Men's Junior National Team vs. Team Finland at the Saddledome	<b>23</b> Stan Thompson's Open Mic Night at Yuk Yuk's	<b>24</b>	<b>25</b>	<b>26</b> Urban Divide at the Elbow River Casino
<b>27</b>	<b>28</b>	<b>29</b>	<b>30</b> Stan Thompson's Open Mic Night at Yuk Yuk's	<b>31</b>		

The Victoria Crossing BRZ Newsletter welcomes your event submissions. If your event falls within our area and you would like to post it here, please send the details to [newsletter@vcrossing.com](mailto:newsletter@vcrossing.com).



This monthly newsletter is produced by the Victoria Crossing Business Revitalization Zone (BRZ), a not-for-profit collaboration of merchants and businesses working together to promote and improve the community of Victoria. Victoria Crossing distributes these notifications in aims of promoting the area's revitalization and providing added value to our stakeholders. If you would like to receive this publication via e-mail, please e-mail [newsletter@vcrossing.com](mailto:newsletter@vcrossing.com) with SUBSCRIBE ME in the subject field. If you wish to be removed from our newsletter mailing list, please e-mail [newsletter@vcrossing.com](mailto:newsletter@vcrossing.com) with UNSUBSCRIBE in the subject field.

The Victoria Crossing BRZ lies just south of Calgary's downtown core, between 10 Avenue and 17 Avenue, and between 6 Street SE and 2 Street SW. If your business is new to the area and you would like to be included in the newsletter, please let us know by contacting the BRZ office.

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